



## WHAT IS RAPID RESPONSE?

Rapid Response is a service that we offer to businesses and employees affected by cutbacks and site closings. We provide early job placement assistance and other service resources. We know this is a stressful time, and we're here to help. We would like the opportunity to meet with you to discuss our services in more detail and get to know you and your career goals.

## PERSONALIZED RAPID RESPONSE ASSISTANCE

We connect thousands of job seekers like yourself to employment with top companies in your area. Our services are unique and tailored to your needs. We'll work hand-in-hand with you throughout the entire job search process to connect you to top paying opportunities.

Your Rapid Response team will ensure you receive timely job placement assistance, including:

### SKILLS-BASED RESUME DEVELOPMENT

- Use of Job Zone – Search here: [jobzone.ny.gov](https://jobzone.ny.gov) for career exploration assessments to identify interests and work values; it also suggests jobs that match your interests, and provides a local job fair schedule
- We know what businesses are looking for in a resume, and will work with you to showcase your skills through a skills-based resume

### JOB LEADS

- We'll provide you with leads that are handpicked based on your skills and experiences, eliminating hours of work on your part spent sifting through postings on the internet
- Job leads will include:
  - Key aspects of the position
  - Job requirements
  - A direct link to apply

## ADVOCACY

- Our staff has strong relationships with top businesses, and we'll advocate for your hiring
- Once you apply for a position, our staff will reach out to the business to discuss your resume, qualifications and highlight your skills

### INFORMATION IS ALSO PROVIDED REGARDING:

- Filing an Unemployment Insurance claim:  
[dol.ny.gov/unemployment/file-your-first-claim-benefits](https://dol.ny.gov/unemployment/file-your-first-claim-benefits)
- Affordable healthcare options and using the New York State Marketplace ([nystateofhealth.ny.gov](https://nystateofhealth.ny.gov))
- Supportive service referrals, such as childcare or other assistance

## **REGIONAL RAPID RESPONSE COORDINATORS**

### **CAPITAL REGION**

Taylor McKinzie  
**518-457-1505**  
Taylor.McKinzie@labor.ny.gov

### **CENTRAL REGION**

Roy Jewell  
**315-479-3362**  
roy.jewell@labor.ny.gov

### **FINGER LAKES REGION**

Erica Bruce  
**585-258-8861 | Fax: 585-339-9457**  
Erica.Bruce@labor.ny.gov

### **LONG ISLAND REGION**

JoAnn McCants  
**516-934-8521**  
Joann.Mccants@labor.ny.gov

### **HUDSON VALLEY REGION**

Elias Flores  
**845-568-5392 / Fax 845-568-5321**  
Elias.Flores@labor.ny.gov

### **MOHAWK VALLEY REGION**

Michael Clark  
**315-793-2491 / Fax 315-793-2216**  
Michael.Clark@labor.ny.gov

### **NEW YORK CITY**

Angelique Tiam-Fook  
**718-613-3659**  
Angelique.Tiam-Fook@labor.ny.gov

### **NORTH COUNTRY REGION**

Regenna Darrah  
**518-457-1143**  
Regenna.Darrah@labor.ny.gov

### **SOUTHERN TIER REGION**

Lakisha Massey  
**607-741-4518**  
Lakisha.Massey@labor.ny.gov

### **WESTERN REGION**

Amy Riter  
**716-851-2659 / Fax 716-851-2636**  
Amy.Riter@labor.ny.gov